

# "Exploring the IASP Strategigram"

11<sup>th</sup> of October 2017 (2:30pm CET, 8:30am New York, 8:30pm Beijing)

## About the speaker

**Speaker:** Luis Sanz, IASP Director General

**Moderator:** Ebba Lund, IASP COO

Luis Sanz has been the IASP CEO since 1996, and member of its Executive Board. A trained sociologist, he is an expert consultant and senior advisor to different science parks worldwide; chief co-ordinator of more than 20 international conferences on science and technology parks, regional development and innovation policies and invited speaker in over 80 international conferences and seminars all over the world.

Former co-director of Valencia Technology Park (Spain), which he founded in 1987 and he has been Vice-President of the Spanish Association of Science Parks and President of the European Division of the IASP.

He is also the head co-ordinator of the World Alliance for innovation (WAINOVA).

In this video, he explains how you can use the Strategigram to visualise and analyse your strategic profile, and compare it with other parks worldwide.

[Click here to watch the video](#)

## About IASP

IASP is the worldwide network of science parks and areas of innovation, founded in 1984. With members in 76 countries, IASP connects professionals managing science, technology and research parks (STPs) and other areas of innovation from across the globe, and provides services that drive growth and effectiveness for members.

IASP members enhance the competitiveness of companies and entrepreneurs in their cities and regions, and contribute to global economic development through innovation, entrepreneurship, and the transfer of knowledge and technology.

The IASP is an NGO in Special Consultative Status with the Economic and Social Council of the United Nations and a founding member of the World Alliance for Innovation (WAINOVA).

### Main facts and figures

**Founded:** 1984

**Members:** 374

**Companies:** >142,000

**Countries:** 76

**Regional divisions:** 7 (Africa, Asia-Pacific, Europe, Eurasia, Latin America, North America, WANA (West Asia North Africa))

**Next IASP World Conference:**

2<sup>nd</sup> - 5<sup>th</sup> September in Isfahan, Iran, [www.iasp2018isfahan.com](http://www.iasp2018isfahan.com)

