

IASP 2021 Virtual

28-30th September



WHAT IS THE IASP 2021 VIRTUAL CONFERENCE

IASP 2021 Virtual, the 38th annual IASP World Conference, is the main networking event of IASP gathering delegates and speakers from all over the world, linking managers of Science Parks (STPs), Areas of Innovation (AOI) and other innovation experts from around the world. This conference will be held from **28-30 September 2021** with last day exclusive to IASP members (exhibition open 28th -29th).

The IASP Virtual World Conference is a unique chance to tap into a community of innovative ecosystems that science parks and areas of innovation represent. On average our conferences are visited by over 700 delegates from more than 65 countries, and as we are going virtual, borders have vanished, making our community even more accessible to the world!

The theme of this year's virtual IASP World Conference will go beyond disruptions and resets caused by the pandemic, focusing on 'The resilience of innovation ecosystems':

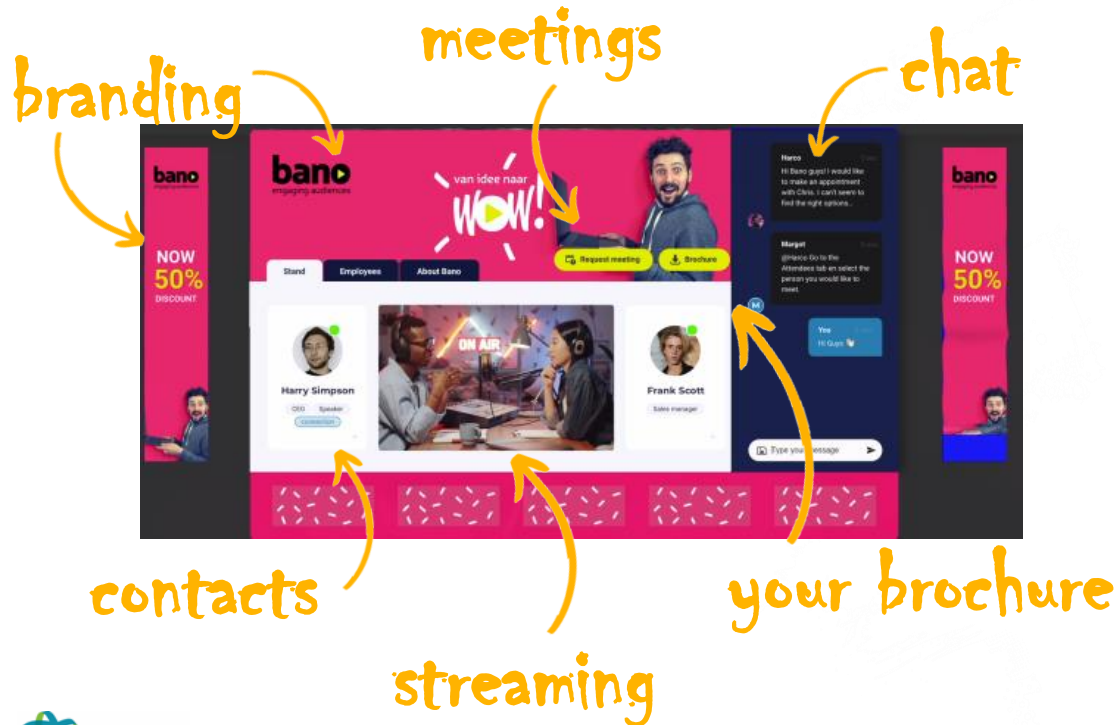


Network internationally with C-level executives and STP/AOI leaders who know their resident companies and technologies and can be your key connectors

IASP 2021 VIRTUAL SPONSOR OPPORTUNITIES	SPONSORSHIP LEVEL & PRICE			
BENEFITS	PLATINUM €7,000	GOLD €4,500	SILVER €3,000	BRONZE €1,500
Pre-Conference Recognition				
Recognition on the event website with sponsorship level (including logo, link to website, and 50-word corporate profile)	✓	✓	✓	✓
Priority placing of company logo on conference website	✓	✓		
Recognition in all other pre-event publications with sponsorship level from date of sponsor’s commitment (i.e., newsletter, email blasts, etc.)	✓	✓	✓	
Social media tweet/post announcing your sponsorship	✓	✓	✓	✓
Pre-conference appreciation email	✓	✓		
Special recognition on registration confirmation email	✓			
Virtual Exhibitor/Conference Recognition				
Custom virtual booth: logo, personalized booth branding (header and footer), website link, social media and contact information, marketing materials via download button, and dedicated booth chat, company representatives’ profiles linked to booth	✓	✓	✓	✓
Embedded informational/marketing video in virtual booth – can be prerecorded or live content	✓	✓	✓	✓
Post-Event Reporting	✓	✓	✓	✓
Rotating and clickable ad in Lobby (1 minute max)	✓	✓	✓	
Identified as a featured exhibitor throughout the platform	✓	✓	✓	✓
Promotional push notification(s)	2	1		
Embedded informational/marketing video in lobby stream time	✓			
Mention by MC during conference sessions	✓	✓		
Logo visibility during breaks	✓	✓		
Option to offer materials via CTA buttons at the end of selected sessions	✓	✓		
Option to show a 3 minute (max) video (during scheduled break)	✓			
Post Conference Recognition				
Appreciation in Post-Conference email blast to delegates	✓	✓	✓	✓
Appreciation tweet/post on IASP social media channels, with level of sponsorship and your logo	✓	✓	✓	✓

IASP 2021 EXHIBITION EXAMPLES

Partners will have virtual stands with live streams, videos, online chat or meeting options with availability calendar, downloads, links to social media and much more!



- Easy interaction with delegates via chat or online meetings
- Get downloads of any contacts you make
- Plenty of logo and branding placement opportunities
- Introduce your company with a cool promo video
- Add a live stream for direct announcements

Be at your booth 28-29th September for live connections with delegates!

Contact

**To secure your visibility and presence please contact
Alicia Shelley:**



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DIDN'T FIND WHAT YOU WERE LOOKING FOR?

Feel free to contact us and discuss your ideas and maybe we can create a tailor-made opportunity.